



**TIMBER
DEVELOPMENT
UK**

MAKE THE MOST OF YOUR TDUK MEMBERSHIP

11:00-12:00, 23 July 2025

Zoom

AGENDA

1) Welcome & Introduction

- TDUK member introduction
- Overview of TDUK's mission and member benefits

2) Why Promotion Matters

- Importance of visibility in today's timber market
- How TDUK supports your brand through its channels

3) Promotional Tools Available to You

- Find Your Timber Partner platform: how it works and why it's powerful
- EPD Database: How it works and how to promote your own EPD information
- Product Database: What are the categories and the link to member promotion
- Editorial Support in Supplying Timber and Designing Timber magazines
- Case Study Promotion: Case study examples of successful member promotions

4) Resources

- Overview of the technical support available to your business

5) Training

- Merchant Guide to Selling Timber
- Learning Management System

6) Responsible Purchasing

- RPP What is Responsible Purchasing
- Promotion of RPP

7) Events

- Overview of the technical support available to your business

8) Creating an Account

- Overview of the technical support available to your business

9) Q&A

- Overview of the technical support available to your business